

EBF POLICY 2025-2026: REDEFINE THE FUTURE

FOCUS POINTS

EBF PORTFOLIO OPTIMISATION

The EBF Board aims to optimise its portfolio to create long-term value for members in a changing environment. The EBF Board will restructure several committees, such as merging the Consultancy Tour and Commercial Committee, transforming the Social Responsibility Committee, and forming multiple advisory councils. The event calendar will be revised to better align with EBF Members interests, including expanding Women in Business and exploring diverse collaborations. Additionally, the Study Pillar will be strengthened through new initiatives, workshops, and improved study support.

STRENGTHENING EBF'S PRESENCE DURING THE ENTIRE STUDENT LIFECYCLE

The EBF strives to support students throughout their entire academic journey; from their first introduction to graduation and beyond. The EBF Board aims to strengthen first contact moments with incoming students through improved visibility, rebranded activities and tailored introductory events. For master students, engagement will be enhanced by restructuring Master Committees, fostering collaboration, and adding master-specific activities. Finally, the EBF Board will improve cohesion among EBF Active Members by optimising committee transfers, rebranding internal platforms, and boosting physical presence, ensuring long-term involvement.

PROJECTS

LOOK INTO SETTING UP AN EBF CONSULTANCY TEAM

With growing student interest in practical consultancy experience, the EBF Board sees an opportunity to explore the creation of an EBF Consultancy Team. This year, the EBF Board will first analyse existing consultancy initiatives in the Netherlands, particularly in Groningen, to evaluate demand and opportunities. Based on these insights, the EBF Board will assess the feasibility of an EBF-led team. The goal is to provide EBF Members with hands-on experience, real-life business cases, and enhanced career orientation through applied projects.

CREATE EBF'S LONG-TERM VISION FOR FUTURE STUDENTS

In recent years, student expectations and behaviours have evolved, with greater focus on mental health, career development, flexibility, and sustainability. To remain relevant in this changing environment, the EBF Board 2025-2026 strives to lay the foundation for a new EBF Long Term Policy based on collected data and student feedback. This vision will ensure that the EBF continues to be innovative, sustainable, and aligned with student needs, providing meaningful value to current and future members at the Faculty of Economics and Business.

GENERAL POLICY

For its General Policy, the EBF Board 2025-2026 is planning on focusing on Sustainability, Internationalisation, alumni, data-driven organisation, and inclusion. For sustainability, we will build on previous initiatives with new projects that create lasting environmental impact. This includes partnering with sustainable organisations, integrating sustainability into all committees, and launching campaigns in the EBF Magazine. The EBF Board focusses on Internationalisation by strengthening inclusiveness and cross-cultural integration by rebranding the Buddy Programme, forming partnerships, and using well-being surveys to optimise engagement with international students. The EBF Board wants to enhance the EBF Alumni Network by integrating alumni into promotional materials and highlighting their professional and personal reflections, ensuring long-term value beyond graduation. In terms of a data-driven organisation the EBF will use data insights to optimise the EBF Portfolio, allocate resources efficiently, and evaluate past generations to stay resilient and relevant for the future. Lastly, to focus on inclusion, the EBF Boards wants to foster a more welcoming and supportive environment by acting on survey feedback and ensuring all students are represented in EBF Committees and EBF Events.