

GOLOPHON

The EBF Magazine is a publication by EBF Groningen, the study association for all Economics and Business students in Groningen.

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PREFACE.

EBF Secretary & HR Officer

Dear all.

Welcome to the first magazine of 2025! A new year has begun, filled with new opportunities, resolutions and of course exciting EBF activities. Hopefully, you have all returned well-rested from the holidays and are ready to take on the second half of this academic year.

In this New Year's edition, we'll help you to start the year on the right foot. We'll first look back on some of the highlights from the end of 2024, including the EBF x MARUG Recruitment Days and the EBF x JFV Christmas Ball. Additionally, we'll feature an engaging interview with two active members about their personal New Year's resolutions! To top it off, we will look into the EBF Wrapped for 2024, in which we explore all the highlights and statistics of this fantastic year.

As we embrace this new year together, let's continue building connections and creating memories. May this edition inspire you, entertain you and set the tone for a wonderful 2025. Enjoy reading and cheers on a successful and fulfilling year ahead!

Lots of love,

Stella Versteegen

Secretary & HR Officer, EBF Board 2024-2025



GET TO KNOW....



CAN YOU INTRODUCE YOURSELF?

Hii all, my name is Stella and I'm the Secretary & HR Officer of the EBF Board 2024-2025!

I'm currently 21 years old and originally from Amersfoort. I moved to Groningen 3.5 years ago to start my bachelors Business Administration and I'm still very happy with my choice! In my second year, I joined the EBF Yearbook committee where we had the pleasure to create the first EBF Yearbook ever. Furthermore, I'm a member of Albertus where I've met many lovely friends.

Pizza quatro formaggio, I'm a typical dutchie and love all types of cheeses



WHAT'S YOUR GUILTY PLEASURE MEAL?

My function can be split up into two parts: the secretary part and the HR Officer. With regards to the secretary, I manage the EBF mail, send monthly newsletters, am primarily responsible for the board agenda, and handle the membership administration. For the HR part, I'm head responsible for the recruitment of the EBF (executive) boards and the EBF Committees. Also, I guide the Active Members Committee, Freshman Committee and the ESR Fall Committee with whom I went to Prague this year! Thus, my role is very diverse which I think is one of the strengths of this position!



WHAT DO YOU DO AS THE SECRETARY & HR

OFFICER?

I'm almost done with my bachelor's in Business Administration, but I wasn't ready to start my master's yet. Instead, I wanted to gain real-life experience and broaden my horizons. In January, I went skiing with the EBF and some friends, which got me excited about the idea of doing a board year. That experience motivated me to take the step and apply! What I love most about a board year is the friendships and connections you build along the way. Learning to work so closely with a team is an invaluable skill that I know will benefit me throughout my life.



WHY DID YOU APPLY FOR THE EBF BOARD?











THE FRESHMAN COMMITTEE

THE BEST MEMORIES OF THE FRESHMAN COMMITTEE.

- JORIK: The first time we had committee night, we went spontanously to Winter
 Welvaart at the Grote Markt. Wybren and I chucked a beer in the ferris wheel, which
 directly set the tone for our committee year:)
- MICHELLE": I really enjoyed our christmas dinner and getting ready together for the Christmas Ball!
 - HARMEN: When I wanted to join the committee, I had to complete some exercises officially be integrated into the committee. One of these exercises was that I had to draw the other committee members, which was really funny in my opinion!
- MAARTJE: I really liked it when we organised the beertasting event and went to the karaoke bar after!
 - WYBREN: My favorite activity was the making off of the committee photol

WHAT TO EXPECT OF ANTWERP?

- Unforgettable weekend
 - Exploring the beautiful city (including the clubs!)
 - Make friends for the rest of your studies!
 - One surprise activity
 - Breakfast included

GOT EXCITED? SIGN UP NOW VIA THE WEBSITE!

REGISTRATIONS CLOSE 7TH OF FEBRUARY AND FULL = FULL

PAUL & RYAN



Chairman & External Relations I Commercial Committee

NEW YEAR RESOLUTIONS: PAUL

Could you introduce yourself?

Hi! My name is Paul, I'm 20 years old and I'm from Breda. My upbringing in Germany, the U.S., Poland, Belgium, and now Groningen has led me to pursue a degree in International Business. I'm in my second year and serve as the chairman of the commercial committee. I also work part-time at Belsimpel as product manager. In my free time I like to stay active by going to the gym and running.



What did you do during the Christmas holidays?

I spent the Christmas holiday's with my family in Kijkduin, The Hague. We spent a lot of time relaxing, having friends over, eating good food and going for walks along the beach. I also rediscovered some childhood memories by building Lego sets together with my dad.

What initiatives or projects are you most excited about this year?

I am most excited about organizing the fundraiser, which is a key element of the commercial committee. We hope to raise a lot of money and score great deals with companies in order to make a positive impact on the foundation and our members. I'm also excited to motivate and support my fellow committee members in securing as many great deals as possible with companies in Groningen for the EBF discount card.

What are Ryan's best qualities?

Ryan is a very sociable person, he really enjoys the company of others and (most of the time) people enjoy being around him as well. He isn't afraid to speak his mind (sometimes the directness can be a bit much) and always tries to put his best foot forward. Ryan is also trustworthy and honest, you can tell him anything and he will keep it to himself.

What's a resolution they'd probably give up by February?

He told us he wanted to drink less in 2025, perhaps even do a 'dry January' but he gave up on his dream in the first week.

The chances are high that he will continue to give into his alcoholic impulses for the rest of the year!

What's a resolution you think they'll stick to all year?

One of Ryan's goals this year is to bike the Elfstedentocht (240km race). He needs to train a lot and I know that he will keep up with it as he has already been doing this for a couple of months.

NEW YEAR RESOLUTIONS: RYAN

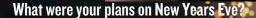
Could you introduce yourself?

My name is Ryan and I am 25 years old. I'm currently doing a premaster in Business

Administration, and when I'm not focused on my studies, I'm busy contacting companies for

the EBF discount card as part of my duties as commercial relations in the commercial

committee. In my free time I enjoy going to the gym, cycling or other competitive sports.



On New Year's Eve, I went to multiple parties. I first celebrated 'Sinter-Kerst en Nieuw' with friends, in the Netherlands it is very common to combine all the December holidays into one day and celebrate this with friend. My friends and I always write roasts for each other to reflect on the year. After the roasts, we went to a few more parties at friends' houses, with some DJs, some more beers, and even more fun.

What is your goal for the Commercial committee this year?

I am very fanatical in everything I do, and I believe that if you set low goals that the output level will also be low. For this reason, I always set the highest goals possible.

My goal for the Commercial Committee this year is to secure the most deals in EBF history, and from where I stand, we're already well on track to achieve this.

What are Paul's best qualities?

Paul is a extroverted person who loves meeting new people and connecting with others. He's also always down to meet for an activity or a drink. Despite being a social person he can also lock in (for weeks at a time) and be serious when it comes to his work, studies or committee responsibilities. Paul is also a sincere person who truly cares his friends, always checks in to see how people are doing and sticks up for people.

What's a resolution they'd probably give up by February?

Paul is a very structured person. He exercises almost daily, always takes cold showers every morning, and is very minimalistic when it comes to his apartment. One of his New Year's resolutions is to keep up with the study material every week. I think this will be the first resolution he'll drop, as he tells himself this at the beginning of every period.

What's a resolution you think they'll stick to all year?

Paul wants to gain more weight and get bigger this year. Period.

Around 58% of the EBF Active
Members is female and 42% is male

The EBF Instagram account had more than 200000 views in 2024

People drunk more than 367 kilo (!) coffee at the EBF Office EBF organised 72(!) events in 2024

2024

EBF WRAPPED

The first
International
Development Project
to South Africa has
taken place!

EBF organised 5 trips abroad in 2024

EBF planted 175 trees

More than 16000
Instagram accounts
were reached with
the EBF Instagram
account

UPCOMING. EN



JANUARY 24 - FEBRUARY 2 SKI TRIP

FEBRUARY 7



EBF BOARD INFOMEETING



FEBRUARY 14- FEBRUARY 16

EBF FIRST YEAR TRIP



FEBRUARY 19
WOMEN IN BUSINESS



EBF MID YEAR PARTY



SKI TRIP REUNION



FEBRUARY 17

EBF HALF-YEARLY GENERAL MEM



Closing Words

As we close the chapter on 2024, we look back on an incredible year filled with unforgettable moments. From the magical Christmas Ball that brought us all together to celebrate in style, to the inspiring Recruitment Days that connected students with their future employers, every event created lasting memories. Looking ahead, 2025 is already shaping up to be just as exciting, starting with the highly anticipated First Year Trip to Antwerp this February! A weekend full of discovery, connection, and fun awaits our freshmen as we kick off the new year in style. Here's to another year of growth, laughter, and unforgettable experiences. Cheers to an amazing 2025, let's make it our best one yet!

I cannot wait to see you all at all the events that are coming!

Lots of love,
Stella Versteegen
Secretary & HR Officer, EBF Board 2024-2025

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