

COLOPHON

The EBF Magazine is a publication by EBF Groningen, the study association for all Economics and Business students in Groningen

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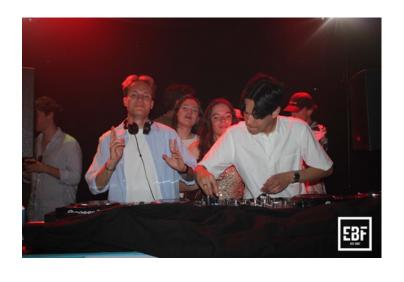
EBF Board 2025-2026

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PREFACE

IT & MARKETING OFFICER

Hi everybody! First, thank you for reading the second edition of the EBF Magazine! First of all, I would like to highlight the great success of one of our highlights: The EBF Conference. With inspiring speakers, amazing workshops and a nice dinner and afterparty, the event was a great success! This edition, you can get to know what it looks like to organise such a great event.

As we are entering the exam season, we will help you out and give you some tips on how to prepare for your exams. We will also look back on other events, and look into events we have planned for you, one of which is the Recruitment Days.

With our September Committees filled, we started of this month with meeting our new active members. Also, the ESR Committee and the participants had their first dinners and lectures and started of their research.

Furthermore, the International Development Applications opened! Are you interested in doing research about social entrepreneurship in South Africa and travel for a month? You can now sign up for our info meeting!

See you soon at our events



Best. **Imme Roescher EBF Board 2025-2026**

GET TO KNOW IMME

WHO IS IMME?



Hi! I am Imme, and I am this years IT & Marketing Officer (which means I am the PR). I am 23 years old and originally from a small town close to Zwolle. I finished my Master Marketing, but I was not ready to step out of my students life, so I decided to do a board year.

In my spare time, I like to have dinner or some drinks with my friends, do some kickboxing, or when I am at my parents I like to ride my horse. I also have a really nice team (ploeg) with whom I like to spend time and have some girl talk. You can also find me in the Albert Heijn, where I still work sometimes.

THE IT & MARKETING OFFICER

As the IT & Marketing Officer of the EBF, I'm responsible for all promotional and digital matters within the association. I manage our website, CRM system, and data, while coordinating campaigns for the EBF and its sub-associations. I guide over 40 active members and lead the Promotion and Yearbook Committees. My role combines creativity, planning, and teamwork — from designing visuals to managing social media and ensuring events are well-promoted. It's a dynamic position where I balance multiple projects, analyze data to support strategic decisions, and make sure the EBF's image stays strong both online and offline. You can also find me with a camera at our events,







FUN FACT

FOR WHAT CAN YOU WAKE

A fun fact about met is that I have no clue about what is left and right

UP IMME IN THE MIDDLE OF

THE NIGHT with mayonnaise! I really

Fries with mayonnaise! I really like this delicious snack. Also, if I go traveling, you can wake me up, since I really like to see the world!

THE EVENT IMME LOOKS FORWARD TO THE MOST

This is a difficult question, since we have so many highlights!

Since I did the Sports Committee, one of the events I look
forward to is the Skitrip! Last year I joined as well, and I had an
amazing time skiing and having drinks at the apres-ski. I am also
looking forward to the Christmas Ball and the Dinner we have
beforehand. In November, we will go on our Active Members
Weekend, which I am also looking forward to. As former
committee member, I enjoyed these weekends very much! I got
to know fellow Active Members, and the weekends were filled
with nice activities! Lastly, I am looking forward to the
Recruitment Days. The Recruitment Days Executive Board is
busy preparing their event and it promises to be a good start for
your future!





ACTIVE MEMBERS WEEKEND

Go-to drink: Cola Zeer









RECRUITMENT DAYS



FAVORITE FOOD: LASAGNA



IMMES HIGHLIGHTS OF THIS YEAR SO FAR



This year, we started with the Kei-week. This was our first event, and an event I organise. I really liked seeing how my plan worked out and enjoyed meeting so many first year students, who were all very enthusiastic! We had amazing prices to give away, so I really enjoyed our first event.

I and 2 October, we had the EBF Conference. This event was insane! We had amazing speakers, and the event went very well, thanks to the EBF Conference Executive Board and the Day Organisation Committee. After the second day being filled with inspiring speakers, we went to NOK and had dinner there. As the EBF Board, EBF Conference Board and Day Organisation, we could invite our parents.

My parents and brother joined as well, which I really enjoyed!

WHY IMME DECIDED TO DO A BOARD YEAR

I was close to finishing my master when the board applications were opened. Since I already did two committees (the Sports Committee and Promotion Committee), I knew what the EBF was like and already had a few insights about what a Board Year is. I was not ready to start working and change from living the student life to the working life. I wanted to do something extra to boost my CV to stand out from the crowd. All these arguments combined, I knew a Board Year would be the perfect solution. I chose the role of IT & Marketing Officer since it fits perfectly with my master Marketing Management, and I am very interested in this topic. I am creative and like planning, so this role fits perfectly.

FAVORITE GAME

I really like to play some games, drink and non-drink related. My favorite games are catan, ticket to ride and hitster.





MONTH SPECIAL: HOW TO

PREPARE FOR YOUR EXAMS

PLAN YOUR STUDY SCHEDULE

It may sound logic, but always plan what you want to do. Make sure this is a realistic planning. In high school, my French teacher taught me that you should always learn a subject 3 times. I always applied this strategy when planning. So every chapter or article, I always study 3 times.

The first time, I always make sure to read about a topic carefully and make sure I understand what it is about. The second time, I read it again and summarize it. The third time, I study the summary and make sure I know the most important definitions and know models.

UNDERSTAND THE TOPICS, DON'T JUST MEMORIZE

Try to really understand what you are reading about. This can help you find relationships between concepts and even between different courses.

PRACTICE WITH OLD EXAMS AND EXERCISES

A lot of courses provide practice exams, which often indicate what kind of questions you can expect on your exam. I always suggest to look into these!

LOOK IN THE PROVIDED STUDY MATERIALS

Often many courses have a book or papers they work with, but also have slides you can look at. Make sure to understand the information on the slides and connect this to the information in the book or papers you had to read. Also, look in the course manual for more information about the exams.

TAKE SHORT BREAKS

When studying, make sure to take short bracks. Your brain needs these to store information

HAVE A GOOD STUDY ENVIRONMENT

It is important to have a good environment to study. Groningen offers a lot of nice spots you can study at! You can go to the UB in the city center, but also on Zernike Campus there are different study spots. In the Duisenberg building, there is a large place to study on the first floor, but if you go up one floor more, you can find a library where there are quiet spots. You can go to Forum, or go to a nice coffee spot. There are many options!

TREAT YOURSELF

Sleep well and eat well! You might be a little bit stressed about the exams, but make sure you take good care of yourself!

ASK FELLOW STUDENTS

If you have any doubts about a subject or just want to chat, talk to your fellow students. They will have the same exams and might have some tips for you.

HAVE FUN AFTERWARDS

Done with your exams? Do something nice! Go out, chill with friends, or do fun activities, but celebrate you have finished your exams!

(For example by joining our November social on the 10th of November!)





EBF CONFERENCE

On the first and second of October, we had our EBF Conference! This is the largest two-day student conference in the Netherlands. It was an amazing event, organised by our EBF Conference Board. But what is it like to organise an event this big? Jeffrey will give some insights on this!



WHAT WAS YOUR HIGHLIGHT OF THE YEAR?

Although the entire year was quite the experience in and of itself, my highlight definitely has to be the Conference Day itself. It was an early start for everyone involved (we had breakfast together at 7!), but it was all perfectly worth. What made me the happiest was seeing everyone's enjoyment throughout the day. That, combined with all the compliments we got from the participants, speakers, and partner companies, made me truly feel like all the hard work paid itself off. Honestly, a very satisfying feeling!

HOW DID YOU END UP IN THE EBF CONFERENCE BOARD?

Just like most great love stories, this one started off with getting drunk. Just kidding. No, at the 2024 EBF Conference, I got to talking with a former EBF Board member, who asked me if I would be interested in organizing the next EBF Conference. This was the moment I found out that this event was organized by students... Immediately, I knew that I wanted to contribute to the EBF Conference and submitted my application. Even though I felt like my application went well, it was such a surprise to find out that I was accepted for the position of Treasurer/Commercial Relations!

WHAT IS YOUR FAVORITE FOOD?

Thai Bamboo Soup



IF YOU HAD TO DO IT ALL OVER AGAIN, WOULD YOU?

Without a doubt! I won't say that there weren't any challenges or difficulties, because there certainly were. But in overcoming these challenges I learnt so much; not only about how to systematically tackle hurdles, but also about myself. Looking back, I feel like I've grown enormously as a person over the last year, and most of that is thanks to my board year. So, yes, I would face all those challenges all over again.

WHAT ARE YOUR PLANS AFTER THE BOARD YEAR?

Well, at the moment, not that much actually. For the coming few months my plans are just to continue my studies as is and enjoy my time in Groningen, because in January, I'm heading over to Taipei for my exchange semester. I've been looking forward to this adventure for a while, so I'm curious to see how it's going to pan out for me. I especially look forward to all the amazing street food over there!!

WHAT ARE YOUR HANGOVER TIPS?

Most supermarkets sell a cheap (€2,50) lasagne, which might look a bit sketchy. But don't worry, this stuff is amazing hangover food. If you can get it down, rest assured that you'll feel alright again!



Does this sound like something you want to do as well? Don't hesitate and contact us! Contact Annick at a.maas@ebfgroningen.nl. You can always schedule a coffee with her.

A DAY IN THE BOARD LIFE

Tuesday 7th of October

For Barbara and Marthe, this day is filled with committee interviews. All day, they have different interviews with people who applied for different committees. Ann started her morning with a body fit class and had different meetings during the day. Joost called some companies and had a meeting with Recruitment Days, together with Mark. Mark had different coffees with people interested in Master Committees to get to know each other. Rick worked on the budget and the realisation on some of our events. Imme made a gift for the constitution drinks of Panacea and worked on promotional materials for the upcoming week. Annick worked on TedX and IDP during the day.

In the evening, we had a mix with the VESTING Board and went to the constitution drinks of Panacea.

Afterwards, we went to the social of TeMa.

... That Barbara has trouble with her English?
Barbara thinking she says high wine: "hawain"
Barbara thinking she says committee: "comedy"

DID YOU KNOW...

- ... That Mark brings a vacuum cleaner to the office once in a while?
- ... That the board spends more time in Rick's house than in their own houses? #dorpshuis
- ... That Rick walks to the fridge to just eat cheese?
- ... That the boys in the board still have trouble to tie a tie
- ... That Ann is the best chef the board has?



RECAP SEPTEMBER AND THE

FIRST WEEKS OF OCTOBER

In September, we had many events to start the academic year well. In the previous magazine, we already talked about the Introduction Weekend, the (pre) master BBQ, and the Beginning Of The Year Party!

On the 21st of September, we had our committee application deadline. We received many applications and in the weeks that followed, we had different interviews with all people that applied.



On the 1st and 2nd of October, we had the EBF
Conference! This event was insane and amazing. With many different motivational speakers, and an amazing dinner and afterparty the event went well. It was great seeing so many of you there, all dressed up, listening to the speakers and following workshops. The afterparty in Wolters Wolthers was also unforgettable!



On the 8th of October, we had a Conference Board Infomeeting. We went to the foodcourt and had some drinks and an informal presentation about this board.

The same evening, we had our First Year Beer Tasting event. We went to the Pintelier and had 5 different craft beers for only 5 euros. It was the perfect opportunity to meet fellow first-year students and have a nice evening with some drinks!



UPCOMING EVENTS

14 OCTOBER: G7 EVENT: NIGHT OF COMEDY AND CONNECTIONS

15 OCTOBER: NEW ACTIVE MEMBERS DINNER & OCTOBER SOCIAL

22 OCTOBER: IDP INFOMEETING

7 NOVEMBER: ALUMNI SOCIAL

10 NOVEMBER: NOVEMBER SOCIAL

14-16 NOVEMBER: ACTIVE MEMBERS WEEKEND

21 NOVEMBER: INTERNATIONAL ACTIVITY

CLOSING WORDS

Thank you all for reading this October edition of the EBF Magazine! I really enjoyed seeing many of you already on one of our activities, and I am looking forward to meeting you (again) at one of our upcoming events. I enjoy our events very much and I would love to share them with you! If you have any questions, don't hesitate to contact me. I am sure it is going to be an amazing year, but for now I wish you good luck with your upcoming exams!

xx Imme (aka selfie queen)

