



OCTOBER EDITION

MAGAZINE

Exploring opportunities



BY VEERLE DE GRAAF

COLOPHON

The EBF Magazine is a publication by EBF Groningen, the study association for all Economics and Business students in Groningen.

AUTHOR:

Veerle de Graaf

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Lianne alberts, l.alberts@ebfgroningen.nl

Zohal Faizi, z.faizi@ebfgroningen.nl

Stella Versteegen, s.versteegen@ebfgroningen.nl

Veerle de Graaf, v.degraaf@ebfgroningen.nl

Robin van der Meijden, r.vandermeijden@ebfgroningen.nl

Jarno Prins, j.prins@ebfgroningen.nl

Puck Koopman, p.koopman@ebfgroningen.nl

Pien Kokelenberg, p.kokelenberg@ebfgroningen.nl

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PREFACE

EBF Treasurer

Hi everyone!

As we enter the exam season, it's an exciting time for EBF! With new committees starting up, members have had the opportunity to meet each other and begin working on their projects and events for the year. The recent EBF Conference was a huge success, bringing together incredible speakers, partners, and participants. If you're eager to be a part of next year's conference, the applications for the new Conference Board are now officially open!

Our ESR committee and participants have also begun their project, with weekly Monday lectures, followed by dinner and finally drinks at Dorst. It's been a great way for them to bond before heading off on their trip next month. As we look ahead, the Recruitment Days applications are now open as well, offering a fantastic opportunity to connect with top companies and maybe meet your future employer.

In this month's edition, we will recap on the EBF Conference and learn about what it is like to organise the EBF Conference. The sports committee will give a sneak peak of the upcoming Ski trip and the recruitment days board will tell you more about their upcoming event!

Good luck with your exams, and we look forward to seeing you all at our events soon!

Best,

Veerle de Graaf

Treasurer, EBF Board 2024-2025

GET TO KNOW.... VEERLE!



CAN YOU INTRODUCE YOURSELF?

Hi everyone! My name is Veerle and I am the Treasurer of the EBF Board 2024-2025!

I am 21 years old and originally from Nijmegen. Now, I am in my final year of the bachelor International Business.

Last semester, I completed my minor in Seoul, South Korea, and traveled through Asia afterward. Although I really loved this experience, I am very happy to be back!

I like running, playing tennis, and paddel. Additionally, I have been a member of Albertus since the beginning of my studies. In my second year, I joined the Speakers Committee and participated in ESR to Barcelona. I really enjoyed both experiences and met a lot of new people.



Go on a food tour around the world,
from street food to fancy
restaurants

**IF YOU HAD ALL THE MONEY IN
THE WORLD, WHAT WOULD YOU
DO?**

As Treasurer, I manage the entire EBF budget, overseeing all financial administration and payments for the association. I work together with all committee and board treasurers, ensuring they are supported in their financial responsibilities. Additionally, I am responsible for developing and implementing the financial policy, which includes budgeting, investment decisions, and managing other financial matters. My role also involves supervising the finances of International Business Research (IBR) and providing financial guidance for the EBF Conference. Finally, I maintain regular communication with the faculty regarding financial issues.

WHAT DO YOU DO AS THE TREASURER?



One of the highlight experiences I've had with EBF was participating in the ESR trip to Barcelona in 2022. I liked the combination of visiting a big variety of international companies while also exploring Barcelona and partying together at night. I met a lot of great people, whereafter I decided to become active at EBF and joined a committee.

WHAT WAS ONE OF YOUR HIGHLIGHT EXPERIENCES WITH EBF?



EBF

CONFERENCE

MEET PAULA

CHAIRMAN EBF CONFERENCE 2024

Paula, a 22-year-old student from Gorssel, has an awesome story to share. After finishing her Bachelor's in Econometrics, she's now doing a Master's in Econometrics and Finance at the University of Groningen. Besides studying, she's into tennis, golf, squash, and running. Oh, and don't ask her to sing—it's not her thing!

Recently, Paula organised the EBF Conference, the biggest event hosted by the Faculty Association of Economics and Business. We sat down with her to talk about the experience, wild stories from board meetings, and lessons learned along the way.



"I HAD A SUPER DYNAMIC ROLE"

So Paula, what was your role in the EBF Conference, and how did you enjoy it

Definitely the variety. One day, I'd be managing schedules, and the next, brainstorming speakers with the team. It kept things interesting. The only downside was that everyone would come to me for help, but honestly, it made me feel super involved."

That sounds like a lot! What was your favorite part?

I had this super dynamic role where I helped prepare meetings, checked in with everyone, kept track of planning, and helped pick the theme and find speakers. It was a lot of different things, which made it fun and kept me on my toes.

Anything you didn't enjoy?

laughs* "Writing policy wasn't my favorite part, but I learned a lot from it. It made me appreciate the behind-the-scenes work that keeps everything running smoothly.

**JOIN THE EBF CONFERENCE BOARD!
APPLY BEFORE OCTOBER 27TH.**

What's the weirdest thing that happened during a meeting?"

Oh, we definitely had some strange moments. Once, people started sharing the most random and hilarious relationship stories. It was so off-topic but had us all laughing

You also did a board training. What did you get out of that?

The training was super helpful! We learned how different people handle stress and how to support each other. Some people need a little more reassurance, and others just need space. It was so useful when things got stressful later on.

How was the whole experience? Did it change you?

"It was a great experience. I went in not knowing what to expect, but I came out with so many new skills. From contacting companies to learning how to manage a team, it really helped me grow. You don't realize how much you've done until it's all over.

How was the dynamic with your fellow board members?

None of us knew each other beforehand, but that made it more interesting. We built up a bond over time with trips and weekly board nights. You really see how much you've learned about each other when things get tough

Any advice for students?

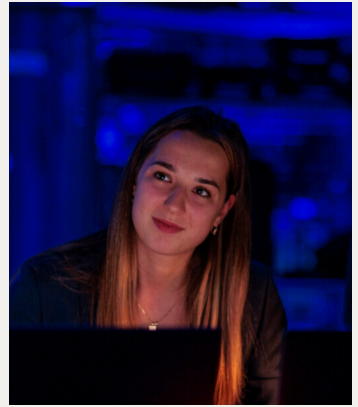
Definitely get involved in something practical. It's a chance to explore things you wouldn't in class and get real-world experience. Even in small projects, you learn so much about how to work with people and handle different situations.

**GOT
EXCITED?**

**JOIN THE EBF
CONFERENCE
BOARD! APPLY
BEFORE
OCTOBER
27TH.**

EBF CONFERENCE BOARD TESTIMONIAL

In this tetimonial Azra reflects on her role of public relations of the conference board 2022-2023. In the following testimonial, Azra reflects on her year, highlighting the skills she developed, the friendships she formed, and the important lessons she took away from the experience.



When I first applied for the role of Public Relations and Promotion at the EBF Conference, I never imagined it would become one of the most memorable experiences of my student life in Groningen. Having already completed two committees within the EBF, I thought it would be hard to top those experiences—but being part of the EBF Conference board did just that.

Throughout the year, I was responsible for shaping the image and outreach of the EBF Conference. As the PR, you have the freedom to make creative decisions, so it's an amazing opportunity to let your creativity shine. This included not only managing social media accounts but also leading the promotion of the event through innovative campaigns and exciting collaborations. Working with such an incredible team, we managed to engage both the student body and professionals, bringing the conference to life in an engaging and dynamic way. Plus, you learn valuable hard skills that will come in handy in any future profession. It's also a great experience to talk about during job interviews.

One of the biggest takeaways for me was the personal and professional growth I experienced. The role taught me how to work under pressure, communicate effectively with various stakeholders, and think creatively to overcome challenges. More importantly, it helped me build lifelong friendships and connect with business professionals. I still see my fellow board members every week, and I regularly meet people from other boards from that year.

For anyone considering applying for a board position, my advice is simple: go for it! It's an experience that will challenge you in unexpected ways but will also give you unforgettable memories, valuable skills, and lasting friendships. Since it's not a full-time commitment throughout the entire year, you can still follow courses or even work. If you're thinking about doing a board year, I wholeheartedly recommend going for it!



GOT EXCITED?

JOIN THE EBF CONFERENCE BOARD!
APPLY BEFORE OCTOBER 27TH.



EXPLORE YOUR FUTURE CAREER

Applications for the Recruitment days 2024 are open!



RECRUITMENT DAYS

READY TO TAKE THE NEXT STEP IN YOUR CAREER? SIGN UP FOR THE RECRUITMENT DAYS!

REGISTRATIONS ARE NOW OPEN!

Hi my name is Carlijn and I am the chairwoman of this year's Recruitment Days. I am very excited to share that you can now register and get to know some of the amazing companies that are participating this year (read: KPMG, Rituals, Deloitte, Coolblue, Ministry of Foreign Affairs, and many more).

So, are you in the final phase of your BSc/MSc at the Faculty of Business and Economics and unsure of what comes next? Whether you're looking for the perfect job, internship, or traineeship, the Recruitment Days are here to help you kickstart your future!

The Recruitment Days is the largest recruitment event in the north of the Netherlands, offering an exciting, low-barrier way to connect with leading companies. This event is designed to help you explore career opportunities, gain valuable insights, and expand your professional network.

What can you expect?

- Company presentations to introduce you to top businesses.
- Business cases that challenge your skills.
- Personal talks, lunches, and dinners with potential employers.
- Networking socials and workshops in an informal setting, giving you a chance to connect with recruiters in a relaxed atmosphere.

Don't miss out on this unique chance to launch your career and explore the possibilities ahead!



“KICKSTART YOUR FUTURE!”



EBF SKI TRIP

SPORTS COMMITTEE

MEET THE SPORTS COMMITTEE

As winter approaches and the temperatures drop, the highly anticipated EBF Ski Trip is just around the corner! Last week, applications for the trip opened, so if you haven't signed up yet, now is your chance. In this week's edition, we're excited to interview the Sports Committee, who are responsible for organizing the trip, to give you an inside look at the preparations. We will also give you a recap of last year to show you more of what to expect

Why did you apply for the sports committee?

Mara: I applied because I thought it would be fun to organize the ski trip, because it is such a big activity with lots of people going. Apart from that, I liked the idea of deciding what we could do during the ski trip and being part of the committee to brainstorm about fun activities and make it an unforgettable week for everyone going!

Job: I applied because I thought it would be fun to organise a skitrip. But also because I wanted an extra social evening in the week.

What are you most looking forward to on the ski trip?

Nienke: Probably most like the skiing itself and the après ski right after ! It was the best feeling, to have these amazing landscapes and ski slopes in the morning, getting in some physical activity and Adrenalin rushed from the slopes (even the most enjoyable one) and right after celebrating the day with the community you are there together with.

Mara: The thing I am most excited about is skiing itself. I have never skied before, so I am excited to learn and see if I will manage or not

MEET THE SPORTS COMMITTEE



Is it stressful organising such a big trip?

Mara : I honestly would not say it is. There is more than enough supports from EBF itself, due to which everyone knows what there is to do and when to it. Since the committee has multiple people, the work gets divided by everyone and the things to organize for the trip are usually very fun. Since you basically also organize it for yourself!

Job: I don't think it is stressful because the 5 of us have everything under control in my opinion. And we are on time for the deadlines

Nienke: I'd say it isn't that stressful. Ofcourse there are some deadlines, for the promo for example, so that everything will happen on time. But apart from that, it is not stressful in my opinion.

Are you good in skiing yourself?

Mara: I wouldn't say I am good, I think it's a mix of just knowing how to get down a slope and being a little bit brave to try new things .

WANT TO JOIN?

SIGN UP NOW BEFORE IT IS FULL!

LOOKING BACK ON LAST YEAR

Last year's EBF ski trip was an unforgettable experience. We kicked things off with a "get to know each other" borrel at Boules, sharing beers and chatting—a perfect warm-up for the week ahead. As soon as we hit the road, the fun started with everyone bringing snacks, drinks, and playlists to share. Our first night in the mountains featured an opening dinner that set the tone for a fantastic week.

With sunny weather and stunning slopes, we spent the days skiing in big groups, sometimes with up to 20 people on the mountain together! Après-ski at La Bergerie quickly became the go-to spot, and the party often continued at Le Bonnet, with music ranging from German ski classics to pop, house, and techno.

The week was packed with activities, from a lively beer cantus and a special beer-tasting night to the "A Touch of Pink" theme party with MARUG. In between all the fun, a quick noodle dinner in the room was a lifesaver before heading back out. (Pro tip: bring some noodles from home—much cheaper!)

It was a week full of great moments, music, affordable rosé, and plenty of laughs. We're already looking forward to the next one!



xxx - The sports committee 2023-2024

GOT EXCITED?
SIGN UP FOR THE EBF SKI TRIP 2025



UPCOMING

EVENTS

October 28th

Exams!

Come by the interim for a cup of coffee during your studies



November 12th

EBF On Ice

November 18th

Application Deadline: International Development Project South Africa



October 27th

EBF Conference board Deadline



November 11th

November social @Huize Maas

November 18th

EBF Inhouse days



November 22th

ESR leaves to Prague

As we wrap up this edition of the EBF Magazine, I hope you've enjoyed reading about the exciting events and opportunities coming your way. From the success of the EBF Conference to the thrilling Ski Trip that's just around the corner, it's clear there's plenty to look forward to! The dedication of our committees and board members is what makes these experiences so special, and we're grateful for everyone's hard work in making it all happen.

Whether you're gearing up for the Recruitment Days, counting down to the Ski Trip, or balancing your study load with new committee projects, there's always something happening at EBF to keep you engaged and connected. Don't forget to unwind after exams by joining us at the November social, where you can have some drinks, catch up with friends, and celebrate the hard work you've put in this semester.

Good luck with your exams, and we can't wait to see you at the next event!

Best regards,
Veerle de Graaf
Treasurer, EBF Board 2024-2025

Contact:
+31 6 36 55 13 91
v.degraaf@ebfgroningen.nl