

EBF

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MAGAZINE

"INTERMEZZO"



BY ROBIN VAN DER MEIJDEN



COLOPHON

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PREFACE

EBF IT & MARKETING OFFICER

Hi everyone!

March is here, which means exams have started, but so has the first bit of nice weather! We hope your studies are going well and wish you the best of luck with your exams and resits. Before you know it, the days will get longer, the terraces will fill up, and Noorderplantsoen will be calling for picnics in the sun. I'll be enjoying a great picnic with the Commercial Committee, joined by the Commercial Officer as well!

Looking back, February was packed with amazing events! The First-Year Trip was a great success, filled with fun, new friendships, and of course, plenty of Radje Draaien. The Business Dinner gave students the opportunity to connect with top companies, and at Women in Business, inspiring speakers shared their experiences in the corporate world.

With all of that behind us, there's one last thing for our committee members—if you haven't picked up your committee sweater yet, make sure to get yours soon!

Enjoy this edition of the EBF Magazine, and hopefully, we'll see you soon at one of our upcoming events!



MC HRM, AMC!

Best,

Robin van der Meijden

IT & Marketing Officer - EBF Board 2024-2025



ACTIVE MEMBERS DAY



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GET TO KNOW.... ROBIN!



CAN YOU INTRODUCE YOURSELF?

My name is Robin and I am the IT & Marketing Officer of the EBF Board 2024-2025. Currently I am 24 years old and I was born and raised in Drachten. Quite a while ago I moved to Groningen for my BSc. I did a BSc in Business Administration and now Information Science! Next year I am planning to follow a MSc in Technology and Operations Management.



TOSTI

WHAT IS YOUR GO TO
SNACK?

WHAT DO YOU DO AS IT & MARKETING OFFICER?

As the IT & Marketing Officer of the EBF, you drive all promotional efforts, manage the website and CRM, and oversee social media and design. You'll guide 40+ active members, coordinate campaigns, and work closely with the rest of the board. This role blends creativity, strategy, and tech, making it both exciting and impactful.



WHY DID YOU APPLY FOR THE EBF BOARD?

Because it's a great way to strengthen your resume and grow professionally. On top of that, it's an incredibly fun year where you meet new people and attend all kinds of events. It has also given me a much clearer idea of the career path I want to pursue and the companies that interest me!



WHAT IS YOUR GO
TO SHOT?

SAMBUCA



BUSINESS DINNER



A collage of photos from a first-year trip. The photos show students in various settings: two students in a bar, a large group photo, two students in a car, a student holding a microphone, and a student sitting on a bench. The text "FIRST-YEAR TRIP" is written vertically on the right side of the collage.





“RADJE DRAAIEN”



Flesje rocketshot gewonnen



INTERVIEW WITH AN ACTIVE MEMBER

JURGEN, ESR COMMITTEE

HOW DOES YOUR COMMITTEE NIGHT LOOK LIKE?

On an average evening, we usually have dinner together, play games or cards, have some drinks, and then either go out or attend a social or event organized by EBF!

YOU ALSO WENT ON ESR AS PARTICIPANT, HOW WAS THAT?

My ESR experience was amazing! At first, I thought ESR would be too serious, but after attending the info session and talking to Koen, I decided to sign up, and it turned out to be the highlight of my studies.

One of the funniest moments on the trip was when we went for a Thai massage. We all expected to be in the same room, but instead, we got separate rooms. Some of us were even offered a 'happy ending,' but of course, no one accepted... or so they say. One session did last a bit longer than the others!

Besides that, the trip was a great way to really get to know each other, and even going out with professors was an unforgettable experience.

JURGEN, ESR COMMITTEE

WHO DOES THE MOST IN YOUR COMMITTEE?

I can't say myself, so I'd say Marten or Anna. Clarianne also does a lot, but she mainly coordinates everyone. Sophie handles PR, so she doesn't have too much to do.

OKAY A LITTLE DIFFERENT NOW, WHAT EVENT DO YOU WANT AT EBF?

We could go to FC Groningen with EBF, I think that should be fun!
(we are currently working on it!)

WHICH CELEBRITY WOULD YOU WANT TO SEE ON AN EVENT?

I'd choose Arjen Robben. He's a legend in the Netherlands, and it'd be great to hear about his career and mindset. I'd also invite the guys from Belsimpel, they're a great example of students from Groningen who've built a successful business. But if I could choose anyone, I'd probably go with Ronaldo, Bill Gates, or Tim Cook

JURGEN, ESR COMMITTEE

IF EBF WOULD BE A REALITY SERIE, WHAT WOULD HAPPEN?

It'd be like an office-style reality show, something like 'EBF*cked Up.' You'd see all the people making out at the socials, getting drunk and behind-the-scenes moments with the board. Basically what the board gets up to.

As for who'd be in it: definitely the whole board, Ryan, Paul, Jamie, all the active members, Manouk, Jurgen, Sophie, and Anna.

And who would make the show? Ryan, for sure, and Manouk when she's drunk. Also, Robin, Puck, Stella, Lianne, and Jarno — they'd bring the entertainment!"

WHICH FUNCTION OF THE BOARD IS THE MOST UNNECESSARY?

I'd say the Sustainability Officer or IT & Marketing Officer (thanks Jurgen). They seem like more of a side role, I think this is the most easy to pass on to other board members. The Vice Chariman also feels like they don't do much, at least that's how it seems to me. In our committee there is no Vice-Chairman as well.

UPCOMING EVENTS



3 APR

KICKBOXING WORKSHOP

10 APR

**MASTER YOUR THESIS
WORKSHOP**

14 APR

APRIL SOCIAL

16 APR

INHOUSE DAYS

17 APR

TEDxUniversityofGroningen

APR 29

CONSULTANCY TOUR



CLOSING WORDS

I hope you've had as much fun reading this edition of the EBF Magazine as I did talking about reality shows and the most pointless board roles! We look forward to seeing you at future events and maybe even catching you in one of these interviews (who knows, maybe next time it will be Ronaldo or Bill Gates!).

As always, if you need anything or just want to chat, I'm here! Besides being a board member, I'm also your confidential contact person, so don't hesitate to reach out if you need someone to talk to.

Looking forward to catching up with all of you soon! And let me know at the next April social which board role you think is the most pointless next time!

Best regards,

Robin van der Meijden

IT & Marketing Officer, EBF Board 2024-2025

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