



NOVEMBER EDITION

MAGAZINE

Borders & Beyond



BY LIANNE ALBERTS

COLOPHON

The EBF Magazine is a publication by EBF Groningen, the study association for all Economics and Business students in Groningen.

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PREFACE

EBF Chairman

Dear all,

Welcome to the last magazine of 2024. It has been 3 months since the start of this academic year and the first exam period has already finished. Hopefully, you passed all your exams and did not choose to drop out yet. Although the winter is characterised by dark skies and cold weather, you should not forget the cozy sweaters, hot chocolate, and Christmas movies coming with it.

We try to make this magazine a highlight in the current season by firstly taking you through a recap of the Active Members Weekend in Bakkeveen and the EBF Alumni Activity in Utrecht. Then, you will get to know the International Development Project Committee, including insights into their trip to South Africa and a testimonial of a participant last year! Then, you will be guided through the timeline of our coming events, especially highlighting the EBF/MARUG Recruitment Days on the 3rd and 4th of December! And before going to the event calendar, you will pass Lianne's love line, with some insights so you should not be alone with the holidays.

Enjoy your university-free weeks next month, and do not forget to take some rest between all the partying and indoor barbecuing with your family ;) I hope you'll enjoy reading this as much as you will enjoy your holidays.

Best,

Lianne Alberts

Chairman, EBF Board 2024-2025



GET TO KNOW.... LIANNE!



CAN YOU INTRODUCE YOURSELF?

Hi all, my name is Lianne and I am the Chairman of the EBF Board 2024-2025. I was born in a small town close to Groningen called Noordbroek, and moved with my parents and little sister to Hengelo when I was 5. The choice to go back to the North for my studies was made quickly, and now I can already say I finished my BSc in International Business. This also means I went to Kuala Lumpur for my minor last year! For now my focus is on my board year with EBF, and afterwards I will start a master's degree here in Groningen as well :)

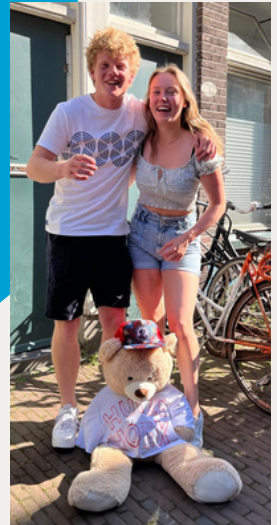


I can always fall asleep within a few minutes when I'm in a moving vehicle



WHAT'S THE MOST UNUSUAL SKILL YOU HAVE?

This is always quite a vague answer as it really depends on the team and situations you are in. Examples of tasks are chairing board meetings and general member meetings, being the contact person of the faculty and the sub-associations, being in the Faculty Association Assembly with chairmen of all other faculty associations in Groningen, being in contact with the advisory councils, and overseeing the EBF Yearly- and long-term policy. Moreover, I am paying close attention to the team management of the board and everyone's personal state of mind



WHAT DO YOU DO AS THE CHAIRMAN?

During my studies I have been active in various associations. During my first year I joined the Tournament Committee at Donitas, with whom we organised 5 tournaments throughout the year, including a large one with top-level teams through the whole Netherlands! In my second year I was a member of the Travel Committee, resulting in a hitchhiking competition, ski trip, and summer holiday possible for all Donitas members.

In my 2nd year I also wanted to do something more serious, which led me to join the Speakers Committee at EBF! We organised the Leadership Panel with Frans Everts and I really enjoyed the Active Member experience at EBF. Fun fact: in the Speakers Committee, Veerle was the chairman and I was the treasurer, which is now switched in the EBF Board.

After my exchange I wanted to pause my studies for a year but still live the student life while gaining practical experience. And so far, I am very happy with the choice I made :)



WHY DID YOU APPLY FOR THE EBF BOARD?



EVENT

RECAPS





ALUMNI ACTIVITY



WE HAD DRINKS WITH OUR ALUMNI IN UTRECHT,
AND WENT PARTYING AFTERWARDS ;)



GOT EXCITED?



JOIN A COMMITTEE IN OUR FEBRUARY RECRUITMENT
AND BECOME AN ALUMNI YOURSELF AFTERWARDS!

ACTIVE MEMBERS WEEKEND

→ Bakkeveen



EBF Olympics



Beercantus



Party



GOT EXCITED?



APPLICATIONS FOR THE FEBRUARY COMMITTEES ARE OPEN UNTIL FEBRUARY 23RD!



INTERNATIONAL DEVELOPMENT PROJECT

SOUTH AFRICA, MAY 2025

MONTH OF TRAVEL

5 ECTS

CONNECT WITH ENTREPRENEURS

ONCE IN A LIFETIME OPPORTUNITY

7 WEEKS OF RESEARCH

PARTNER STELLENBOSCH UNIVERSITY



For further questions feel free to contact us:
internationaldevelopmentproject@ebfgroningen.nl



JOIN THE INTERNATIONAL DEVELOPMENT PROJECT 2025!

DISCOVER SOUTH AFRICA AND BOOST YOUR CV

WHAT IS THE IDP?

After a successful first run in 2023-2024, EBF is continuing with the International Development Project 2024-2025! This project focuses on conducting research in a foreign country for a period of two weeks, followed by two weeks of travelling across the country on your own terms! The destination is the beautiful country of South Africa. For this trip, a group of highly motivated selected FEB students, 1 professor, 1 board member, and 6 committee members will travel to South Africa to conduct research on sustainable development at Stellenbosch University and to explore the country from April 23rd to May 21st 2025.

To prepare you for the journey, you will attend a course (5 ECTS) to fully equip you with the skills necessary to conduct your research during block 2.1.

WHY SHOULD YOU JOIN THE IDP?

If you're looking for an adventure that's meaningful and builds your resume, IDP is for you. This program lets you apply what you've learned in a real-world setting, working directly with South African entrepreneurs and students on sustainability and economic development projects. It's not just another course—it's a chance to make an impact, meet new people, and experience South Africa from the inside, gaining skills that set you apart. Imagine developing practical solutions tied to the UN SDGs while soaking up Stellenbosch's lively culture!



THE IDP COMMITTEE

THE BEST MEMORIES OF THE IDP COMMITTEE

- **FELIX:** The intercultural exchange within our group at every dinner we have together.
- **PETER:** Felix, in full confidence, saying that the blue of the South Africa flag should be on top.
- **MARIE:** Booking the flights for everyone, knowing the adventure can start!
- **CLARA:** I love having dinner with the committee, we can always share a laugh!
- **ANN:** Learning about each other (and especially about German pasta pesto).
- **TOM:** Getting to know the committee more and more which is filled with lots of laughter, storytelling and creating memories I wouldn't want to miss

WHAT TO EXPECT?

- • Unforgettable experience
- • Explore the beautiful South Africa
- • Make new friendships
- • Boost your CV
- • Earn 5ECTS

GOT EXCITED?

APPLY UNTIL NOV 24TH!

IDP PARTICIPANT TESTIMONIAL

Emma van Keulen

WHY DID YOU CHOOSE TO SIGN UP?

At the end of my student time, I decided I wanted to make up for the last years of not being able to travel during corona and decided to sign up for a new project: the International Development Project. I had never been to South Africa and thought it would be the perfect opportunity to experience the country! And that was totally the case.

HOW DO YOU REFLECT TO THE BALANCE OF SOCIALISING AND RESEARCH OF IDP?

At first I didn't know any of the people that would also go on the trip, but I would now consider all of them my friends. I think it's amazing what a month of constantly being around the same people can do for growing friendships ;). The first two weeks were quite intensive with the group work, but mostly because of meeting interesting people and learning about the entrepreneur lifestyle of South-Africans. And to be honest, those two weeks were also intensive because if you're somewhere new, you have to experience the nightlife as well....



GOT EXCITED?

APPLY UNTIL NOV 24TH!

IDP PARTICIPANT TESTIMONIAL

Emma van Keulen

To finish our project, Maurits and I had to represent our group (internal collaboration) and give a presentation to the school faculty and the participating entrepreneurs, which was also quite insightful.



HOW DID YOU FILL IN THE LAST 2 WEEKS OF THE TRIP?

After the first two weeks, we could travel with our own travel groups. I traveled with a group of 4, and we first went to Drakensbergen to hike, which was beautiful! We watched the sunrise and did two hiking trails. And then ofcourse we had to go on safari! Which we decided to do in the quaint little town of St. Lucia, where a group of hippo's would cross the road around dinnertime to go to their resting place. We managed to see 3 out of the big 5 (Another group ticked 5/5, I was quite jealous I have to admit). Then the last part of our trip was the Garden Route, where we would meet up with other travel groups to do fun activities together! Like hiking or bungee jumping! Then the last three days we spent together with the whole group in Cape Town, and I decided there that I never wanted to leave.... but unfortunately all good things come to an end and so did IDP.

DO YOU HAVE SOME FINAL WORDS?

I want to say, if you're doubting to join the IDP trip, I'd highly recommend joining, because it will create memories you will cherish forever.

GOT EXCITED?

APPLY UNTIL NOV 24TH!

EBF/MARUG RECRUITMENT DAYS



EBF X MARUG RECRUITMENT DAYS



The Recruitment Days is the largest recruitment event in the north of the Netherlands, offering an exciting, low-barrier way to connect with leading companies. This event is designed to help explore career opportunities, gain valuable insights, and expand professional networks.

On December 3rd and 4th, hundreds of students will connect with industry-leading companies like KPMG, Deloitte, Rituals, and even the Ministry of Foreign Affairs. Students can secure internships, find their dream jobs, or sharpen their application skills. Plus, they will be building a professional network that could open doors for years to come.

Activities reach from company presentations, individual talks, business lunches, company cases, networking socials, exploring the playground, career services workshops, informal workshops to business diners!

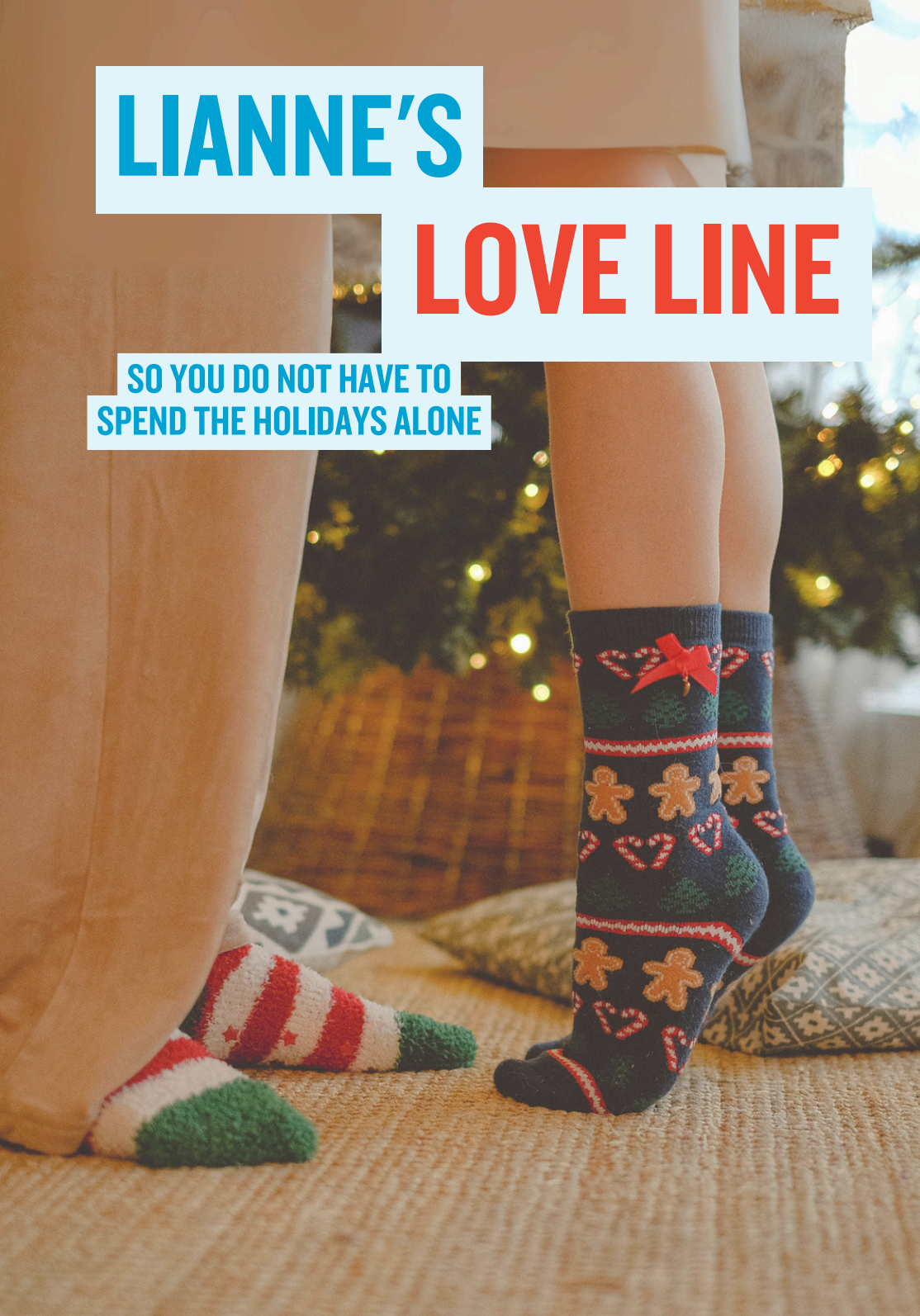
Sign-ups for this year are already closed, but you can check out the [EBF Website](#) about joining the EBF/MARUG Recruitment Days Board 2025 so you can organise the next edition yourself!

EXPLORE YOUR FUTURE CAREER

LIANNE'S

LOVE LINE

**SO YOU DO NOT HAVE TO
SPEND THE HOLIDAYS ALONE**



FUN FACT

When you are in love, your brain releases a cocktail of feel good chemicals like dopamine, oxytocin, and adrenaline. This combination not only makes your heart race but also creates a sense of euphoria similar to the effects of certain drugs. That is why falling in love can feel so thrilling, your brain is literally on a high!

PICK-UP LINES

Are you a magician? Because whenever I look at you, everyone else disappears.

Do you have a name, or can I call you mine?

Are you French? Because Eiffel for you.

Do you have a map? I keep getting lost in your eyes.

Excuse me, do you have a Band-Aid? I just scraped my knee falling for you.

HEARTBREAK?

Heartbreak is tough, but healing starts with allowing yourself to feel and process your emotions without judgment. Cry, scream, or journal if you need to. Lean on your support system, whether it is friends, family, or a therapist, and prioritize self-care with activities that nurture your body and mind, like exercising or picking up a hobby. Most importantly, avoid contacting your ex! Creating space helps you focus on your own growth. Finally, set goals that excite you and give it time, healing is not linear, but every step forward matters.

DATE IDEAS

Ice skating

Gingerbread house

Prepare Christmas

competition

dinner for your friends

Watch both your

Go sledding

favorite Christmas

Decorate the

movie

Christmas tree

Visit a Christmas market

EBF x JFV

Design Christmas cards

Christmas Ball

DIY ROMANTIC GESTURE

Create a custom "Reasons I Love You" jar by writing sweet notes or memories on small pieces of paper for your partner to read anytime they need a smile.

UPCOMING EVENTS



NOVEMBER 21ST

**INTERNATIONAL ACTIVITY
POOLEN**

NOVEMBER 22ND - NOVEMBER 29TH

ESR FALL PRAGUE



DECEMBER 3RD - DECEMBER 4TH

**EBF / MARUG
RECRUITMENT DAYS**

DECEMBER 10TH

**INFORMATION MEETING
EBF BOARD, IBR, RD**



JANUARY 6TH

NEW YEARS RECEPTION

NOVEMBER 26ST

**MC SIM X CHANGE
BEERTASTING**



DECEMBER 9TH

EBF SINT DRINKS



DECEMBER 16TH

**EBF ACTIVE MEMBER DINNER
EBF X JFV CHRISTMAS BALL**

Closing Words

Nice to see you have made it to the very end of this magazine. Hopefully you have had some insights into the events you get to attend as an active member and maybe even got excited to join a committee or the Recruitment Days Board in February! Maybe then you will get some spotlight in this magazine yourself ;)

Maybe a year-long commitment is a bit too much for you, then the International Development Project is the trip for you to join as a participant. 7-10 weeks of research and socials with whom you will travel to South Africa for 4 weeks!

In the meantime if you have any questions, or need more advice from Lianne's love line, do not hesitate to reach out. I am always happy to help. Whether it is over coffee, by email, app, or a quick call.

I cannot wait to see you all at all the events that are coming!

Best regards,

Lianne Alberts

Chairman, EBF Board 2024-2025

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