



BOARD BROCHURE

ARE YOU READY FOR YOUR NEXT CHALLENGE?



COME ON BOARD!

AND GAIN...

PRACTICAL EXPERIENCE

MANAGING PROJECTS & COMMITTEES



PERSONAL EXPERIENCE

DEVELOP SKILLS AND CHALLENGE YOURSELF



MANAGE THE LARGEST STUDY ASSOCIATION OF GRONINGEN

AND COMBINE...

DAY

YOUR PROFESSIONAL CAREER EBF CONFERENCE & COMPANIES



NIGHT

AND YOUR STUDENT LIFE MEET A LOT OF PEOPLE & PARTY



ABOUT THE EBF

The Economics and Business Faculty association (EBF) is the faculty association for all students of the Faculty of Economics and Business (FEB) at the University of Groningen. The EBF organises activities and services that support students with their studies, helps them prepare for their future career, and stimulate a community feeling.

The EBF was founded in 2007, and currently has around 5000 members. This makes the EBF the largest study association of Groningen! Of these members, around 180 are active in one of the 34 committees and executive boards of the EBF. The activities of the EBF have the goal of supporting and fostering the academic, professional and personal development of FEB students. The activities and services of the EBF can be divided into four pillars. These pillars are Study, Career, Recreation and International.

The EBF helps students to bridge the gap between theory and practice. Examples of such events are the EBF Conference, the EBF/MARUG Recruitment Days, the EBF Consultancy Tour, and the EBF Inhouse Days.

Next to the more formal events, the EBF also offers a lot of informal events where students can meet each other via monthly socials, committees and big parties. Next to this, the EBF enables students to widen their perspective by hosting international trips as the European Study Research and the International Business Research. To serve all students from the different studies at the FEB even better, the EBF has four sub associations. These associations organise activities that focus on a specific target group. The sub associations are: MARUG for Marketing oriented students, FSG for Finance and Accountancy & Controlling oriented students, TeMa for Technology Management oriented students and VESTING for Econometrics and Operations Research students.

During a board year, every board member will gain a lot of experience in several different aspects, both personal and related to their specific position. Read more about the EBF Board and all the positions on the next pages!



THE EBF BOARD

GENERAL INFORMATION

The EBF Board consists of eight different board members. The tasks vary strongly but there are several affairs that (almost) every board member has to deal with. These tasks consists of making the yearly policy and the guidance of committees. Besides that, some board members also give functional guidance to committee members. The EBF Board has a meeting twice a week. During these weekly meetings, all current affairs are discussed and decisions are made about how the EBF will handle those. As the EBF Board, you will be present at every activity of the EBF and also at a part of the activities of the sub associations. Besides that, the board has a lot of contact with (active) members, the faculty, companies and other boards and parties. The EBF Board is a fulltime board, filled with exciting challenges!

COMMITTEE GUIDANCE

Every board member has a few committees that he or she will guide during the year. This entails being present at meetings and having update talks with the committee members on a regular basis. It depends on the committee how much time the guidance will cost, but the guiding of committees is an important task of the board and it is very fun and challenging to do. All EBF Committees and more information can be found on ebfgroningen.nl/committees

FUNCTIONAL GUIDANCE

The positions Chairman, Vice-Chairman, Treasurer, IT & Marketing Officer and Commercial Officer will give committee members functional guidance. This means that you will have to guide the committee members who have the same position as you, but then in a committee. The Treasurer, for example, assists all committee treasurers with their tasks. At the start of the committee year, there is an EBF Committee Training Day where everyone can meet each other and receive trainings. After this, individual guidance by the respective functionary follows to help when needed.

POLICY

During your candidate period, you will write an extensive policy plan together with your fellow candidate board members. This policy is based on the advice of the current EBF Board and your own input. This policy will consist of several focus points and projects. The focus points are points you want to give more attention to in the upcoming year. In general, all the board members will be responsible for one or two specific projects. These board members will be busy with these projects during the whole year. This means that besides your daily operational activities, you will also be working on the long-term future and success of the association.

TIME CONSUMPTION AND FINANCIAL COMPENSATION

A board year at the EBF means that you will be working fulltime on managing the association. At the beginning of April, the new EBF Candidate Board will be announced, and from that moment on, the transition period will start. In this period, your predecessor will explain all your tasks to you and you will be joining in activities and meetings. During this period, you can take your exams in semester 2.2 and/or write your thesis. At the beginning of July, the new EBF Board will be fully installed. From that moment onwards, you will be working at least 40 hours per week on your tasks as a board member. Besides that, you will have several activities in the evenings which you will be expected to join. You will receive a financial compensation for the study delay you will have.



CHAIRMAN



MAIN TASKS

- Initiating and controlling the strategic policy
- Motivating and supporting the EBF Board
- Being the main contact person for the faculty
- Coordinating the sub-associations
- Maintaining contact with the advisory councils

SECONDARY TASKS

- Preparing and chairing EBF Board meetings
- Representing the EBF at events
- Guiding committee chairmen
- Maintaining the overview over current projects and activities
- Being responsible for the working environment of the study associations
- Supervising International Business Research
- Supervising International Development Project
- Guiding Master Communities (3)
- Guiding the EBF Band
- Maintaining contact with other study associations

As chairman of the EBF Board, you have the final responsibility regarding the entire association and you will have a big variety of tasks. First of all and most importantly, you are responsible for motivating and supporting the other members of the EBF Board. Monitoring the functioning of your fellow board members therefore is key. You can do this by having evaluation meetings, feedback sessions but also by having a cup of coffee every other week. Next to this, you will be focusing on the long term strategy of the EBF. This starts with developing the yearly policy of the EBF in the beginning of the year. In this policy, you will describe how your board will help the association grow. This will be done by accomplishing focus points and projects. During the year, you keep track of the progress of the policy and you will think about how to further develop the long term strategy. Another important and interesting task of the chairman is to maintain the contact with various stakeholders. This concerns external contacts such as other (study) associations in Groningen and outside Groningen, but also internal contacts such as the Faculty of Economics and Business and the sub-associations. You will have regular contact with staff members of the faculty to discuss matters for the study associations and to make sure the interests of the study associations are heard.

As the chairman, you will have close contact with the four sub associations of the EBF. This means that once per month, you will gather together in the “Platform Voorzitters” meeting to discuss matters, activities and the covenants. Next to this, you will be in the supervisory board of every sub association to discuss the progress of the yearly policies and other matters. Furthermore, you will also fulfil the function of chairman in the foundation International Business Research. With this, you will have an important role in one of the biggest projects of the EBF. You will also guide some Master Communities of the EBF and will give functional guidance to all chairmen. As EBF is a prominent association in Groningen, you will also play an important role in the Faculty Associations Assembly and externally represent the values of all study associations. Lastly, as the chairman you will be responsible for representing the EBF on formal and informal events. This means that you will have to hold many speeches, such as on the EBF Conference. Characteristics you should have as a chairman are: a big feeling of responsibility, empathy, assertiveness, charisma, persuasiveness and confidence. Next to this, it is important to have organisational and strategic skills and a long term vision. For more information or questions about the function of chairman, you can contact Niek Schulte at n.schulte@ebfgroningen.nl

As the EBF Vice-Chairman, you will take on 3 different roles within the EBF Board. The tasks that come with your position as Vice-Chairman, coordinating different EBF Events with big speakers and managing the Study Pillar of the EBF. Furthermore, you will have the spare time to pick up projects of your own interest. The Vice-Chairmanship means working intensively together with the EBF Chairman. Together you will be responsible for the strategy and policy of the association. This includes matching the new policy that needs to be developed with the strategy, mission, vision and long-term strategy of the association. Next to that, you will both be part of the Supervisory Board of the sub-associations and carry responsibility for the several advisory councils of the EBF. With which you will have several meetings per year. Another part of this role is taking over the tasks of the EBF Chairman when this is considered necessary. This could mean that you have to run a meeting, take over external contact or give speeches. Furthermore, you will help organize information activities and ceremonies with the faculty.

You will guide the committees that are in close contact with speakers such as the TedX committee, EBF Speakers Committee and the EBF Economic Event. Next to that, you will be the functional guide for all the speakers' functionaries from committees and the first supervisor of the EBF Conference which is the biggest two-day student conference of the Netherlands!

You will take on the responsibility for the study support for EBF Members. This consists of the EBF Booksale, arranging summaries and exam training. You will keep in contact with the study partners of the EBF and safeguard and evaluate the quality of the study support to offer EBF Members the best service possible and look into the needs of the students regarding the study pillar. Most important characteristics of a Vice-Chairman are independence, strategic insight, analytical, confidence, empathy and a critical attitude. For more information you can get in touch with Pelle Hofsteenge at p.hofsteenge@ebfgroningen.nl

VICE-CHAIRMAN



MAIN TASKS

- Initiating and controlling the strategic policy in cooperation with the EBF Chairman
- Supporting committees that work closely together with speakers and the faculty
- Stay in contact with speakers
- Advisory bodies of the EBF
- Supervisory Board of sub-associations
- Study Support
- First supervisor of the EBF Conference Executive Board

• Supervising International Development Project

SECONDARY TASKS

- Stay in contact with the Bachelor Program coordinators
- Keep track of running projects
- Replacing the EBF Chairman when necessary
- Information activities and ceremonies with the faculty
- Quest

SECRETARY & HR OFFICER



MAIN TASKS

- Being responsible for all incoming and outgoing communication
- Recruiting and selecting of committees
- Coordinating the EBF's planning
- Developing and executing the human resource policy
- Maintaining member administration
- Guiding Active Members Committee, European Study Research Fall and the Bachelor Community
- Recruitment and selection of EBF Committee Members

SECONDARY TASKS

- Taking the minutes at meetings
- Being the contact person for all EBF Members
- Being responsible for all legal affairs regarding the EBF
- Organising Alumni activities and services

The Secretary & HR Officer is responsible for a broad variety of tasks. The tasks vary from many formal and administrative tasks, to informal tasks as well. Also, you will be responsible for the Human Resource Policy of the EBF. The position is divided in the Secretary related tasks and the HR related tasks. As Secretary, you're responsible for all the incoming and outgoing communication. You will be the main contact person for external parties, send newsletters to the EBF Members and be responsible for the mailings of the EBF. Another responsibility is the event planning of the EBF, her sub associations and the faculty. You will regularly work together with the secretaries from the other associations to discuss the planning. Also, you will be in touch with the faculty to align the planning of the faculty and the EBF. Furthermore, you will be taking the minutes at board meetings, as well as the Half-Yearly and Yearly General Members Meeting. Besides, you will be responsible for the organisation of the Half-Yearly and Yearly General Members Meetings. Lastly, the member administration falls under your tasks as well.

The Human Resource part of the position means you are responsible for all active members of the EBF! You will manage and coordinate the Human Resource Policy of the EBF, and be the main contact person for all EBF Members. Furthermore, you will organise several activities for the Active Members, for example, the New Active Members Weekend, Dinner and Committee Training Day in October. You will also be the guide of the Active Members' Committee, and guide them the rest of the year to organise fun activities for the active members. Besides the Active Members Committee, you will be guiding the Bachelor Communities of Business Administration and Economics & Business Economics, as well as the European Study Research Fall Committee. This meaning, you will join their activities, and trips abroad as well. Another important task is the recruitment and selection of the EBF Committees, Executive Boards, and next EBF Board. Together with the Project & Internationalisation Officer, you will plan and coordinate the committee recruitment in September and February. Furthermore, you will coordinate the recruitment of the EBF Conference Executive Board and the next EBF Board. Lastly, you are responsible for the Alumni network of the EBF. Your task will be to keep this network up to date, as well as organise 3 alumni activities during the year, including the Old Board Day.

Are you someone that works precisely and accurately? Someone who likes planning and organizing events? Then the position of Secretary & HR Officer might be for you! If you would like to know more about the position and ask some questions, you can always contact Thijs Hosmar at t.hosmar@ebfgroningen.nl

As Treasurer of the EBF, you are financially responsible and therefore take on a central role in the organisation. You are ultimately responsible for all budgets, supervise two executive boards and are in charge of the financial administration and policy. In the role of Treasurer you therefore have a very diverse position: you will become an expert on financial matters and developing strategies, but you also are in touch with many different stakeholders, such as the faculty or sub associations. Simultaneously, you will be involved in most of the EBF's projects. In the role of Treasurer you are not only responsible for the budgets of the EBF Board, but also help the treasurers of all EBF committees and executive boards in establishing and continuously updating their budgets. This means that you are responsible for large amounts of money. As nearly each project involves money, you will be involved in- and know something about nearly all committees, through which you always know what is going on in the organisation.

Next to overseeing committees and executive boards from a financial perspective, as Treasurer you are also a supervisor of the EBF Conference and International Business Research executive boards. These executive boards organise two of the largest events within EBF's portfolio. Guiding all these committees and executive boards – financially and/or operationally – means that you will learn a lot regarding providing feedback and having to take decisions. Since it is your job to guard the financials of the EBF, you will occasionally have discussions in order to convince others of your financial decisions. This means that you have to be firm sometimes, but also be able to approach people tactfully.

Alongside being responsible for the budgets and supervising two executive boards, you are also in charge of the financial administration. Executing the financial administration entails that you will learn a lot about bookkeeping, in a way that is comparable to a company! Furthermore, you are ultimately responsible for the financial policy and are involved in strategic decisions, since they often influence the budget. In this capacity, you will also be the contact person for, for instance, the faculty or the sub associations regarding any financial matters. A lot will happen at the same time, so it is important to be able to keep a good overview. Having some experience is a good thing when you become the EBF Treasurer, but not required. Much more important is that you are eager to learn and develop yourself. So do you have ambition, confidence, a good sense of responsibility, and precision? Then a board year at the EBF as Treasurer might be something for you! If you want to know more about the position of EBF Treasurer, you can contact Wieke van Heteren at w.vanheteren@ebfgroningen.nl.

TREASURER



MAIN TASKS

- Managing the entire EBF Budget
- Being responsible for the financial administration and all payments of the EBF
- Guiding all committee treasurers
- Being responsible for the financial policy

SECONDARY TASKS

- Supervision of International Business Research (IBR)
- (Financial) supervision of the EBF Conference
- (Financial) supervision of the International Development Project
- Staying in contact about financial matters with the faculty

IT & MARKETING OFFICER



MAIN TASKS

- Being responsible for all EBF Marketing campaigns
- Managing the website, the CRM system and all IT related matters
- Managing all social media channels, offline promotion & Brightspace
- Maintaining the EBF Corporate style
- Guiding all Committee PRs
- Guiding the Marketing Committee, the Promotion Committee and the Yearbook Committee
- Gathering and analysing data

SECONDARY TASKS

- Coordinating promotion of all committees, associations and external parties at the faculty
- Working on a strategic marketing plan for the EBF

As IT & Marketing Officer of the EBF, you have a very broad range of responsibilities regarding all promotional matters. You are not only responsible for the positioning of the EBF, but you will also be guiding 40+ active members, managing the website and data system, coordinating the promotion of the EBF and her sub associations and contacting the faculty. You will closely work together with all other board members and committees which is one of the most interesting and challenging factors.

It is your responsibility that the EBF and her events and services are promoted in the best possible way. Events happen simultaneously all the time and campaigns overlap, so it is important to have a clear and tight schedule, and keep an overview. Furthermore, you will manage all social media channels and offline promotion, such as posters and promotion stunts. Managing the marketing campaigns of the EBF is really comparable to a company. That is what makes this position very interesting and challenging at the same time.

Next to that, you will give functional guidance to all PR functionaries in each committee, and you will supervise the Promotion Committee, the Marketing Committee and the Yearbook Committee. It is your task to teach, motivate and advise PR functionaires so that all events are promoted well and they can develop themselves! For almost every organisation, using data for decision making has become increasingly important over the years, as it is for the EBF. Being the IT & Marketing Officer, you will gather and process data so that the EBF Board can make informed strategic decisions. On the EBF Website, students can become a member and sign up for events and it is an important way to inform students about opportunities and events. You will manage this crucial platform, and you will also be responsible for the CRM system and all IT related matters.

Good personality traits for an EBF IT & Marketing Officer are creativity, being able to keep a good overview and planning, being stress resistant, and being a socially-minded person since you are working with a lot of different people. Besides, it is good to have an affinity with all Adobe applications, design, technology and social media. If you want more information about the position of EBF IT & Marketing Officer, you can contact Jara Scholten at j.scholten@ebfgroningen.nl

Your goal as EBF Commercial Officer is to maintain, improve and extend the relationships between the EBF and its partners. For the last couple of years, the EBF has built an extensive network full of companies that are interested in getting in touch with enthusiastic students. It is your task to connect the two! It is a very challenging task which will make you develop yourself extensively throughout the year.

During the year itself, you will visit several companies that are located all through the Netherlands (or abroad if you want) together with the EBF Career Officer. During those company meetings you will get in contact mostly with the recruiters of the company. These meetings have the intention to evaluate the collaboration of last year and discuss the opportunities for the upcoming academic year. Because of the partnerships that you make during the year, the EBF raises revenue. With this revenue, the EBF can organise all the nice events it is currently offering. As the EBF Commercial Officer, you have the unique opportunity to develop yourself and get to know the business culture in the Netherlands. Together with the EBF Career Officer you will also organize the EBF Speed-Date-Event, during this event around 30 students will get the opportunity to have individual talks with several interesting companies from a diverse field of sectors.

As the Commercial Officer, you have the task to guide five committees in total. The biggest one is the Recruitment Days, in which you will take place in the Supervisory Council. With this committee you will work together in order to make one of the biggest EBF events a great success! Next to that, you also guide the Consultancy Tour Committee which organises a 2-day tour to 4 interesting Consultancy firms across The Netherlands. The third one that you will be guiding is the Ducht Inhouse-Days (DID) Committee which is basically the Consultancy Tour for the Fast-Moving-Consumer-Goods branch, with companies like MARS and Friesland Campina. Furthermore, you guide the Commercial Committee, which is responsible for the local discounts in Groningen and all the prices for the fundraiser Finally, you assist the EBF Vlog Team, who are responsible for making vlogs at companies. Lastly, a lot of committees have a Commercial Relations in their function portfolio. As the EBF Commercial Officer, you will also be their personal guide and help develop these functionaries. If you are interested in the position of Commercial Officer, you can contact Luuk Haaijer at l.haaijer@ebfgroningen.nl

COMMERCIAL OFFICER



MAIN TASKS

- Maintaining, improving and extending contact with the company portfolio
- Guiding the Acquisition functionaries of the EBF Committees
- Guiding career focused events
- Being in the Supervisory Board of the EBF/MARUG Recruitment Days

SECONDARY TASKS

- Keeping an overview of outgoing contracts of committees
- Maintaining the company page of the EBF Website
- Organizing specific recruitment events
- Business Challenges (optional)

PROJECT & INCLUSION OFFICER



MAIN TASKS

- Committee Guidance
- Organising events and activities
- Recruiting the EBF Committee members
- Internationalisation of the EBF
- Recruitment and selection of EBF

Committee Members

SECONDARY TASKS

- Setting up new projects
- Innovating the EBF

Being the EBF Project & Inclusion Officer, you are responsible for many diverse components within the EBF, which can be divided into three main components: supervising committees and organizing events, the recruitment committees/executive boards and setting up own projects in (mostly) the field of inclusion.

The first and also the main part of the function is supervising eight EBF committees, and therefore you are also responsible for organizing a great number of events. These events vary from an EBF Entrepreneurship Evening to joining the European Study Research to a European city! Also, you have the opportunity to organize your own events, such as the EBF Beginning of the Year Party. All the committees that I guide are: the Activity Committee, EBF Christmas Ball Committee, Entrepreneurship Committee, European Study Research Spring Committee, International Committee, Introduction Committee and the Sports Committee. You will support them in the organization of their event(s) and in their personal development. Personally, I find seeing the committee members grow and developing their skills one of the best things within my function. What I also really like is that you will meet a lot of new, fun people with whom you will work very closely. This gives a lot of energy and motivation throughout the week! Secondly, you are responsible for the recruitment and selection of new EBF Active Members together with the EBF Secretary & HR Officer. You take the interviews for all committees, as well as for the EBF Conference and the EBF/MARUG Recruitment Days Executive Board.

Lastly, you have the freedom to set up your own projects, which are mostly related to the inclusion within the association. There is a lot of freedom within this function, and if you want you can set up projects that are related to anything you can think of! Projects I took on were mainly within the topic of inclusion and sustainability, such as: setting up the brand-new Diversity Week, writing a policy on social safety, calculating the carbon footprint of EBF and restructuring the member survey. To have this amount of freedom and resources really gives you the chance to make a difference!

Are you an extravert, enthusiastic person who loves to be in contact with people? Are you good at organizing, able to motivate others and not afraid of setbacks? Are you a real team player and have a flexible attitude? Then you might be the perfect candidate for the position of EBF Project & Inclusion Officer! Core qualities we seek in an EBF Project & Inclusion Officer are social skills, assertiveness, positivity, problem-solving capabilities, flexibility and creativity. For more information about this position you can contact Hans Singelenberg at h.singelenberg@ebfgroningen.nl.

As the Career Officer, your main job is to create an attractive career portfolio for students. This is one of the main missions of the EBF, hence the Career pillar. We try to suffice in the needs of students by giving them the chance to develop themselves, and to prepare them for their future careers. Because of your diverse role, it is important to be flexible so that you can switch easily between different tasks. The different tasks consist of, among other tasks, guiding several Master Communities, having contact with a large set of companies and organising events like the Pre-Master & Master BBQ, the EBF Skills Day and the EBF Speeddate Event.

As stated above, as the Career Officer you will guide several Master Communities. Guiding these committees will mean that you will give them advice when needed on several topics, and that every now and then you will join a meeting or meet with the chairman of the Master Community. Of the eight Master Communities, you will guide five. Furthermore, you are responsible for one of the biggest events of the EBF: The EBF/MARUG Recruitment Days! Together with the Commercial Officer, the External Relations of MARUG and the Recruitment Days Executive Board you will ensure that the Recruitment Days will be a success.

As the Career Officer, you are also responsible, together with the Commercial Officer, for the company portfolio of the EBF. Together, you will ensure that the EBF offers relevant and interesting career opportunities by acquiring partners. The Commercial Officer is the main contact person in this for companies, but you will support him or her by having contact with a few companies and joining meetings. This gives you a great insight into the business life of the Netherlands!

For me personally, being the Career Officer is a lot of fun. It gives me the opportunity to explore a diverse set of matters, from acquisition to guiding Master Communities. You work together with a lot of different parties, which makes every day stand out from the other. So, are you an assertive and flexible person? Then the function of Career Officer is the function for you! Important traits of a Career Officer are being flexible, pro-active, open-minded, commercially interested, and having strong communication skills. If you want to know more about this function, feel free to contact Tim Bruggink at t.bruggink@ebfgroningen.nl

CAREER OFFICER



MAIN TASKS

- Being responsible for the career page of the EBF
- Maintaining and developing the EBF Company portfolio together with the EBF Commercial Officer
- Being in the Supervisory Board of the EBF/MARUG Recruitment Days
- Guiding Master Communities (5)
- Organising activities for Pre-Master and Master students

SECONDARY TASKS

- Having contact with the FEB Career Services about career activities
- Working on career related strategic projects
- Working on Board specific career policy
- Organising workshops with companies



The combination of a strongly resume enhancing learning opportunity in an environment where you meet and work with lot of peers, university staff and people from the business is fantastic. You will do this together with 7 fellow board members, which will truly become friends. We still have a lot of contact and fun. Therefore, we are currently in the process of organising our lustrum board holiday! As you might extract from all of the above, I would highly recommend applying for the EBF Board, leading the largest study association of Groningen together with 7 other students is an amazing experience!

See you at the EBF Board's Reunion!

Michiel

TESTIMONIAL: MICHIEL

Michiel Hilderink was EBF Vice-Chairman (2017-2018) and is now M&A Consultant at PwC.

This is your chance apply for the greatest year of your student time! Whilst visiting EBF events and during my time at the Activity Committee and Lustrum, I experienced the EBF as a very open and international organisation which organises fantastic events. Since activities concentrate among four pillars, Study, Career, Recreation and International, you will be given the opportunity to organise a wide range of events. This, for over 5000 members, gives you the opportunity to create significant value and make a real impact for your fellow students!

As EBF Vice-Chairman I got the opportunity to work on a lot of projects and events which involved the University, develop the strategy of the association together with the Chairman and be involved in some of the discussions with the sub-associations. In general, this function is a great mix between all kind of stakeholders and activities. What I liked about the function was the diversity and ability to work on new projects.

A typical day might start with a moment where you will meet with the Speakers Committee, have a meeting with a program coordinator of the University. Afterwards, you need the time to work on the set-up of a new EBF project before you have a check-in with the chairman of the EBF Conference. Near the end of the day, you and your fellow Board members will head to the city centre to visit a constitution drink of another study association.

TESTIMONIAL: ELINE

Hi there, my name is Eline van Doorn and I was part of the EBF Board 2021-2022 as EBF IT & Marketing Officer. It has absolutely been the most amazing year of my life so far, let me explain why!

I have been active in three different EBF Committees since my first year as a student in Groningen. During these years, I met my current friends and gained a lot of experience in various fields. Organisational skills, social skills, creative skills such as designing, photography and marketing and promotion are great examples.

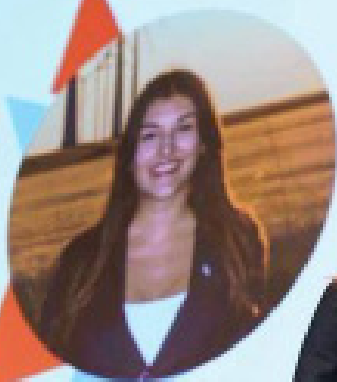
My EBF Board adventure started in 2021 as EBF Candidate IT & Marketing Officer. In the first months, you get to know your fellow board members very well and learn a lot about the association and your position. As EBF IT & Marketing Officer, you are responsible for a lot of different tasks, which makes it very interesting and challenging. You are mainly responsible for all EBF Marketing Campaigns, which entails among others promoting all EBF Events and promote positions in EBF Committees, all EBF Executive Boards and the EBF Board.

Furthermore, you manage the EBF Website, the data, and all EBF Social Media channels as well as the offline promotion possibilities on campus. Within the association, you will be responsible for guiding two amazing committees, the Marketing Committee, and the Promotion Committee, and you will be guiding the PRs of every committee. As you can tell, this is a great variety of tasks which makes it so exciting! During your board year, you will be able to really develop yourself personally and socially and learn more about what it is that you are passionate about. All this combined with lots of fun activities in the evenings and seven other fantastic board members to rely on. I can without a doubt say that applying for the EBF Board has been one of the best decisions I have ever made.

If you have any further questions or want to talk about doing a board year at the EBF, please feel free to contact me!







VEENHUYZEN
IN EBF BOARD 2018 - 2019



TESTIMONIAL: ANNE

Anne Veenhuyzen was EBF Chairman (2018-2019) and is now a commercial trainee at Unilever.

So, I think I should start with the moment when you start thinking about doing a board year at EBF. I was looking for the function that was most out of my comfort zone as I knew I would learn the most. That's a general tip for everyone; look for the function that allows you to learn something you have never done before. This can be scary but is 100% worth it. You can only do this board year once, so make the most out of it.

For me, that function was Chairman. This function brings you in situations that, at least for me and I think most students, are new and exciting. Imagine speaking for +600 people at the EBF Conference. How cool is that? Additionally, you sit around the table with influential people inside and outside the University discussing matters concerning the EBF and FEB students. It teaches you quite a bit about stakeholder management. Together with stakeholders and your board, you are allowed to create both long- and short-term strategies. This accounts for the EBF, but also for external strategies such as the ones from the FEB. As a chairman, being able to see the bigger picture and thinking about strategical matters is important. I found that to be a super fun and interesting part of this function.

However, my main reason for applying for Chairman was guiding the EBF Board. You get the opportunity to build and develop your own team. It basically gives you the first insights in being a manager. Your main priority is to make sure the team feels energized, is connected with each other and can grow: both as a board and individually. It is super interesting to discover how you can the most out of the EBF Board and your board year together.

If you are doubting, I would say: definitely give it a shot. You won't regret it. This function allows you to develop yourself in so many areas and gives you some good experience that you can use in your later career.

Cheers,
Anne



TESTIMONIAL: JESSE

Jesse Boeijenga was EBF Commercial Officer (2017-2018) and is now Commercial Project Manager at Pon Business Mobility.

The EBF Board year, a once in a lifetime opportunity. I was in my last year and just about to finish my Master studies. I already heard multiple great stories about a board year, but did not bother to apply (I still don't know why). Until that year. With all the stories I've heard, I considered myself a fool if I never grabbed the opportunity to go for a board year. Since it was my last year, it was either that or trying to find a job. I got in!

I received the role as Commercial Officer and all the wonderful stories past board members told me came true. You develop yourself tremendously that year with the big responsibility you get together with you fellow board members. I've learned a lot about working together as a team and doing, of course in my role, sales. The personal development during the year is different for everybody, but the best part is you're doing it together. As you have this amazing year in which you make friends for life. Which in my opinion is the most valuable thing you can do in life. Making great experiences together.

Even now, two years later, I wouldn't be at my current position if it wasn't for my EBF Board Year. I got to know the Pon Traineeship and I think I got selected as a trainee because of my personal development and experiences during my board year. And as of right now, later this Friday evening I will meet up with my fellow board members and spend the weekend together. We still do that every year.



I hope that during the next EBF reunion you (yes, you are interested since you're reading this) come up to me and tell me that this story helped you to apply. Cause it is a once in a lifetime opportunity which you can only do during your student period!

Jesse



APPLICATION PROCEDURE

Are you interested in becoming the new EBF Board after reading this information brochure? Do you want to manage the EBF next year? Are you looking for a unique experience with practical experience, personal development, intensive cooperation in a team environment, strategic decisions and the guidance of committees? Then take on the challenge and apply for the EBF Board 2024 - 2025!

You do not need any prior experience in committees at the EBF to apply for the board. You can apply by sending an email to t.hosmar@ebfgroningen.nl. This email should contain your resume, a motivation letter and a recent picture of yourself. After the deadline, we will contact you if you are selected to make the case. You will have a few days time to finish this case. Afterwards you will be invited for the first application interview. The first interview will be in the weeks after the application deadline and will go more in depth into your personality and the case. If you passed the first interview, you will be invited for a second interview, which will go more in depth about the specific positions you apply for.

Your application should contain the following:

- Motivation of why you want to be in the EBF Board
- Preferences for positions, if you know already, and motivation for these preferences
- Picture of yourself
- Your resume should meet the normal standards

You can send your motivation letter, resume and picture to recruitment@ebfgroningen.nl.

Application deadline is the 8th of March 2024 at 17:00.

EBF

EST. 2007

EBF SUB ASSOCIATIONS



EBF MAIN PARTNERS



EBF GENERAL PARTNERS

